



Key messages regarding preparedness for organizations

Ensure your organization preparedness and continuity operation plans

- Integrate a communication plan.
- Have a business continuity plan to continue operating when disaster strikes.
- Make a list of what you need to do.
- Always have back-up plans to provide support for all your target populations.
- Provide training to your human resources and target communities.
- Test your plans by practicing them
- Understand the risks your organization faces.
- Identify the strengths, weakness, and threats that your organization faces, then ensure your preparedness and emergency plans consider the likelihood and potential impact of those risks.

Improve the infrastructure resources of your organization

- Incorporate technology into your organization capacity.
- Develop secure networks and data storage and create redundancies in systems for saving information and money.
- Ensure effective utility systems that support the operation of your organization.
- Identify key suppliers and find alternatives to those suppliers in the emergency situation they cannot reach you.

Ensure effective communication strategies in your organization

- Invest in communication systems and call centers at your working system to ensure effective communication channels and address the needs of your target populations during an emergency situation.
- Enforce better communication strategies, systems, and mechanisms within agencies/ institutions and between institutions.

Establish and strengthen collaborations with key organizations and communities

- Establish partnerships and build relationships during an emergency situation. There is an opportunity to increase the network of your organization.
- Consider having in place MOUs before any emergency situations. The MOUs should have a description of the type of collaboration, provide details about the process and exchange between parties, and present the benefits of the collaboration.
- Integrate volunteers and the communities as part your network, this will help to attend and support before, during and after any emergency situation. Develop a list of volunteers and check regularly, available, and willing to get to an emergency situation.
- Improve the connection between individuals and organizations.

Learn and incorporate lessons from past disaster experiences

- Have an internal meeting to integrate lessons learned

